Zurich, July 2017

## This year's «Signs of Life» partner presents an electronic-art.space during the Locarno Festival located in between FEVI and Spazio Cinema.

The electronic-art.foundation is, as previously announced, the official supporter of the «Signs of Life» award at the 70th Locarno Festival on August 11th. Furthermore, the visitors will become part of a unique experience, an art installation by the Dutch artist Edwin van der Heide at the off space «Signs of Life», curated by <u>HeK</u> (House of Electronic Arts Basel). It is the foundation's purpose to create this kind of non-institutional spaces, where the public experiences moments beyond all senses.

## the award

We are proud to announce that the electronic-art.foundation will present the <u>«Signs of Life»</u> <u>award</u>. Born in 2014 as a out-of-competition section of the <u>70th Locarno Festival</u>, and aiming to explore frontier territories within the seventh art throughout novel narrative formats and innovation in filmic language, is now becoming competitive due to the success it has met with over the past few years. The award is doted with 5,000 CHF. The public award ceremony will take place on August 11th on the Piazza Grande and will empower an emerging and outstanding cinematographic artist.

## the space

The electronic-art.space is an off-space presented by the <u>electronic-art.foundation</u> in collaboration with Locarno Festival and curated by <u>HeK</u>. The three partners present together the dutch artist Edwin van der Heide and his intervention «FOG SOUND ENVIRONMENT VI». This installation creates a landscape of real fog and electronic sound, that merge with the environment and create an all together new experience. <u>Edwin van der Heide</u> is an artist and researcher in the field of sound, space and interaction. He extends the terms composition and musical language into spatial, interactive and interdisciplinary directions. The audience is placed in the middle of the work and challenged to actively explore, interact and relate themselves to the work.

## the vision

The electronic-art.foundation based in Zurich is a foundation under the umbrella of <u>Fondation</u> <u>des Fondateurs</u> that supports and promotes cultural projects in the field of electronic and digital arts. The foundation aims to provide artists and researchers with a non-institutional space for creativity and interaction, for exhibitions and art projects dealing with social changes and issues concerning digital culture and employing digital techniques. The vision is to create an energized platform, a non-institutional space, where new artistic work is developed, presented and above all, experienced.

The electronic-art.space is accessible during the whole festival period from 10am to 7pm. The artist will be present at the begin of the festival.

Would you be interested in a guided tour or an interview with the artist? For all kind of press inquiries and further informations kindly contact <u>media@electronic-art.foundation</u>.